

Minutes—BCDS meeting 27/11/2013

Attending: Paul Brownfield, Chris Wilson, Iain Warren, Chad Harris, Jesse Thompson, Dan Laitsch, Shawn Luco, Craig Sheather, Leanne Fulton

1. Previous Minutes—October meeting

2. 2014 priorities

a) Development of a communications strategy

- particular focus on social media thru work group including Chad, Dan, Dave, Chris and Leanne.

b) Sport development

- Chris and Paul to look at where are missing links and development of relationships with groups that are not already participating
- more inclusive province-wide as mandate
- goal of bringing in more emerging clubs and members
- “Join the BCDS and receive these benefits” e.g. we’ll advertise it and insure it
- Craig Mc to focus on established clubs
- Iain to look into what members want in terms of sport development
- goal of 40 events and 5 leagues hosted by the BCDS. Events could include weekly doubles.
- Shawn L to investigate definition of a league - and legal process for insuring one

c) Clinics (Carrie Neal) in 2014:

- goal of one TD clinic
- 4 player development clinics in 4 regions
- 12 ‘intro to disc golf’ events

d) Updates to tecnologia/infrastructure assets:

- Remove TD guide from website and supply as requested so members don’t take it for granted; perceived as being more valuable. Leanne to help with updating the look and feel of the document. Dan to administer web updates
- simplification of stat system
- development of spreadsheet for tournament stats modeled after PDGA

e) Growth of email list to 200 people

f) Coordination of province-wide ‘Ice Bowl’ or similar ‘Disc golf in BC gives back’ charity fundraising event

- goal of having 10 clubs participate on same day

3. 2014 Budget: without gaming grant

- looking at developing a sustainable economic model as goal
- looking at alternative revenue-generating proposals
- exploring youth initiatives to enable greater likelihood of gaming grant success in the future
- keeping expenses to operational costs only for 2014-15: main budget would be approx \$6K
- exploring possibilities around helping the BCDS grow 'hard' money through memberships and donations
- propose allocating up to \$5K to ideas that will generate money

4. Course installation support request—Mission—update

The City of Langley is withholding payment until Langley club meets its commitments to complete updates to Langley course. At this time, the BCDS cannot provide Mission with funds until we know whether the BCDS will receive money from gaming grant.

5. Provincials 2014 and summer series

- **Provincials:** call for proposals to hold provincials to be announced. Application date to close Jan 31, 2014.
- **Summer series:** Iain and Jesse to work out possible schedule.

Dan will post call for proposals on website.

6. Duck Golf—PDGA or not going forward

- Goal of holding at least 12 PDGA events in 2014-15 season.
- pro divisions to continue as C-tier and optional Bs - \$500 in added cash necessary for PDGA B-tier events, but not for C-tiers.

7. Pre-registration—review, next steps

- Goal of streamlining registration process
- Dan and David propose using third party website called EventBrite, which allows payment via credit card using Pay Pal.
- Proposal that registration will close the Weds before a Saturday event.
- 100% refunding of fees if withdrawal notice is received up to 7 days before an event. Scale as per PDGA for applications for refunds after 7 days.

8. Next meeting January 2, 2014.