

## **BCDS Meeting – June 17, 2019**

**Attending: Craig, Dan, Tara, Brendan, Leanne, John G-T**

**Start time: 6:30 pm**

## **BCDS Membership Strategy: 2019**

### **Goal: 1000 Members by AGM in September 2019**

#### Assumptions:

BCDS financial strength is now based on revenue from events and possible future PSO status not membership fees.

All memberships are for the season of the year that they are purchased. All memberships expire December 31<sup>st</sup>. This will align us with the PDGA membership policy.

We can do online sign ups on BCDS website for all Competitors and Clubs.

An up to date list of all people who have become individual members must be available at all times to tournament organisers.

An individual's Club membership and their BCDS Individual membership are not connected to each other. They have been linked in the past.

#### Recommendation:

##### Individual Membership:

Competitors at BCDS organised, sponsored or insured tournaments must pay a Competition Fee to BCDS. \$10 per season before they compete in that calendar year. Expires December 31<sup>st</sup>.

##### Benefits include:

Access to BCDS sanctioned or hosted tournament play.

Discounts on PDGA memberships (\$5)

Additional player insurance coverage

Individual membership with the BCDS

Where do these fees go? Estimated at \$3000 a year. Currently these fees cover the full cost of the annual BCDS insurance policy, replacement of some tournament equipment, and transportation costs.

##### Club Membership

A Club can join as a BCDS Affiliate\ Supporting Club. There is a \$50 flat registration fee at the beginning of the season. Member list needs to be to BCDS a week before AGM. BCDS Affiliate club status expires December 31<sup>st</sup>.

Benefits:

Liability Insurance up to \$5 million for all club events as long as all participants are Club members or BCDS members.

Coverage for work party and course maintenance?

Access to BCDS resources for hosting events.

Future access to course development resources and grants.

Listing on BCDS website with contact information.

Support for establishment of Provincial Sporting Organisation and National Sporting Organisation.

Where do these fees go? Estimated income will be \$2000 a year. Website hosting and management, storage fees, AGM costs, admin fees, and sundry supplies.

BCDS Membership Drive

All Affiliate clubs will collect a list of club members throughout the season. In September they provide a list of current club members before the AGM. All BC club members will be included in the membership of the BCDS for the purposes of the AGM.

BCDS does not set club membership fees but encourage it to be low.

If a tournament is sponsored or insured by BCDS everyone in the event needs to have paid their **Competition Fee** (covers players for playing competitive disc golf in BCDS events \$10). By paying competition fee you automatically get a membership, and you don't need to be affiliated with a club.

How do we encourage the membership drive?

Clubs who reach 25 members will get an invitation to the BCDS 2020 Provincial Club Championships a team disc golf event.

Clubs who reach 50 Members: Player Pack to use as prize at a club event.

Clubs who reach 100 Members: Set of 100 bag tags

Clubs who reach 250 members: Score Port

Clubs who reach 500 members: Portable basket and a kiss

This is a kick-off offer - will not continue into the future

Member recruitment tactics:

**300 - Competition Fees from events**

Duck Golf, Provincials, BC Open, etc.

Canvasser: Tara

### **100 - Online individual community members**

Possible Facebook campaign.

Canvasser:

### **200 - 2 clubs with 100 members**

Canvasser:

4 prospects -

Burnaby Disc Golf Club - 2009 - Ryan Hammerquist 273 FB

Langley - 2008 - Kevin Brown - FB 415

Mundy Park Disc Golf Club - 2001 - Stacey FB 175

Vancouver City United - 2014 - Shawn Luco - FB 488

### **200 - 4 clubs with 50 members**

Canvasser - Island -

Canvasser - Interior -

8 prospects -

Nanaimo Disc Golf Club - Matt McDonald - FB 470

South Island Disc Golf Society - 2014 - Josh Evans

Golf Island Disk park ( Pender Island) - 1980 - John Bowers

Salt Spring Island - 1995 - Gord Field - FB 348

Kamloops - 1999 - Wes Eccleston FB 194

Kelowna Disc Golf Association - 2010 - Paul Brownfield

Abbotsford Mission - Stewart McIsack

Campbell River DGC, - Dan Walker

### **200 - 8 clubs with 25 members**

Canvasser - Lower Mainland -

Canvasser - North

Canvasser - Eastern BC

Canvasser - Islands -

18 prospects -

Tsawwassen Disc Golf Club - Dave Brown

Chilliwack Disc Golf Club - Andy Hewson - FB 80

Bowen Island - Sam Nosek

Whistler Disc golf Club - Ken Nelson

Fraser Valley DGC - 1996 - Brad Henderson - FB 2733

Raptors Knoll DGC - 2018 - Stewart McIsack - FB 263

Dawson Creek DGC - 2014 - Daniel Martin

Fort St Johns Disc Sports Club - 2016 - Clint Warkentin

Comox Valley DGC - 2005 - Stu Lister 414FB

North Island Disc Golf - 2008 - Geoff McNamara

Bulkley Valley Disc Golf ( Smithers) - 2014 - ?????

Elk Valley Disc Golf Association ( Fernie) - 2014 - Kevin King

Maine Island Disc Golf Club - 2015 - Mindy Somerville and Darrell Watson

Penticton Disc Golf Club - 2014 - Shawn Black

East Kootenay Disc Golf Club – Cranbrook – Serge Gosselin  
Thin Air Disc Golf Club (Rossland) – 2015 -  
Mayne island Disc Golf Club – 2014 –

**Other organisers:**

Grouse Mountain Disc Golf Course -  
Thompson Okanagan Disc Golf - Chad Smoliak  
Anderson Area Disc golf – Mission – Drew Patterson?  
BC Womens' Disc Golf – Jenne Brett  
Wells Grey - Dennis Greffard  
Powell River Rec Complex – Carl Anderson  
Coopers Hawk – Kayle Hoff  
Sunshine Coast – Kelsey Oxley  
Island Series Disc Golf – Colin Filliter

Notes:

If you're a member of the BCDS you get a vote; the people who the club submits are voting members.

Dan - we need to make sure we have capacity for distance voters at AGM - eg online conference call or ability to support participation of anyone can participate.

Dan to look at conference calling possibilities for up to 1,000 members.

John needs list of players who've paid their competitive membership for BC Open

How to implement this strategy?

- Tara will contact Islands contingent
- Leanne to contact LM contingent

Status check in July - ask for clubs to start sending in names now.

Communications - LF to take on posting to regular channels + incentivization eg first to 50, first to 100 etc. Create "Race to 1000 Club members Raising Kit"