

Minutes for BC Disc Sports Society Board Meeting

December 4, 2012

SFU Surrey Campus, Rm 4040

Members Present: Craig Sheather, Neville Collett, Shawn Luco, Wes McIntosh, Ed Fogarty, Dan Laitsch, Leanne Fulton, Chad Harris
By Phone: Craig McConnell

Meeting called to order by Craig Sheather at 6:37pm

1. Membership Report

- Membership committee recommendations presented by Craig M, Wes M, and Ed F. See attached "MembershipComDec2.pdf".
- Ed reported that we have 207 current BCDSS members
- Much discussion revolved around adding a fourth membership option available to clubs to shift recruitment to clubs rather than BCDSS. Clubs would be affiliated with the BCDSS and members would be affiliated with clubs.
- Club dues would be due on or before Sept. 1 with option of a second payment date for late additions six months later
- Committee to come up with a club membership option to be streamlined with the Club Development Program

2. Outreach Report

- Outreach report presented by Dan L. See attached "Club Program.pdf"
- \$5,000 of grant money allocated to club development this year
- Smaller clubs (50 members or less) eligible for \$500 of funding, larger clubs (50 members or more) eligible for \$1,000. Money can be used for course development, clinics, tournaments. Members must be documented.
- Chad H moves to accept Club Program, Dan L second

3. Donate Button on Website

- Recommendation brought forward by Craig M to investigate adding a "Donate" button to the BCDSS website
- Craig S recommends adding a "Sponsor Us" link instead of a "Donate" button, as user fees and tax implications can be high

4. Disc Purchase Committee Report

- Leanne F has spoken with Innova Discs, who were overwhelmed with the quantity of discs requested by BCDSS. Innova recommended breaking down the order into a number of smaller runs, and offered other promotional items in lieu of discs. BCDSS is eligible for the maximum volume purchase discounts available.
- The brokerage fees to get the discs across the border could be substantial. Shipping options need to be explored to find one that would make most sense.
- As a group, BCDSS needs to start thinking of a brand direction. Who is the BCDSS? What and who does the group represent? Where does the BCDSS go in the long term?
- A design brief is needed to offer guidance
- BCDSS branded discs should be ready by Sept. 1, 2013 to be used in conjunction with the Club

Program.

5. BC Club Championships

- Report presented by Craig S. See attached "Presidents Cup.pdf"
- Craig S recommends moving Provincials to July and holding the Club Championships on Sept. 13-15

6. Misc. Business

- Leanne F recently received an email from the City of Vancouver asking the BCDSS to re-submit their request for a tournament permit
- Dan L and Dave Cowley have been working at switching over the BCDSS website. The site is live but not pointed to bcdiscgolf.com yet. The change is close. Each board member has a unique login and ability to update and post to the new site.
- All the former branch bank accounts have been amalgamated and signing authority has been switched over to Shawn Luco and Craig Sheather

Meeting Adjourned 9:30 pm